



Five Things Every Hospitality Job Seeker Should Do Right Now

Essential steps to secure your dream hospitality job



Optimize Your Resume and Online Presence

Tailoring and Showcasing Skills



Resume Tailoring

Customize resumes with relevant keywords and measurable achievements for each hospitality role.

Showcasing Soft Skills

Highlight essential soft skills like customer service, adaptability, and emotional intelligence.

Technical Proficiency

Demonstrate knowledge of POS systems and CRM tools valued by employers in hospitality.

LinkedIn Profile Optimization

Update LinkedIn profiles and join hospitality groups to boost networking and job visibility.

The Role of a Coach

A coach can provide personalized guidance to refine your resume, identify and articulate your key strengths, and enhance your online presence. They can offer constructive feedback, help you prepare for interviews, and support your professional growth in the hospitality industry.



Build and Leverage Your Network

Networking Strategies



Industry Event Attendance

Attending conferences, trade shows, and meetups helps hospitality job seekers connect with industry professionals.

Effective Communication

Preparing an elevator pitch and following up strengthens professional relationships after networking events.

Social Media Engagement

Using platforms like LinkedIn to join groups, share insights, and comment maintains visibility in the hospitality field.

Leveraging Referrals

Referrals are crucial in hospitality hiring, accounting for about 85% of job placements through networking.



Upskill for Today's Market



Skill Development and Certifications

Essential Hospitality Skills

Developing customer service, adaptability, emotional intelligence, and cultural awareness is crucial for hospitality success.

Hospitality Technology Knowledge

Learning property management and revenue management systems is vital as the hospitality sector embraces technology.

Certifications for Career Growth

Certifications like CGSP and food safety credentials help candidates stand out and show professional commitment.

The Role of a Coach

A coach can provide personalized guidance to enhance essential skills, offer support in mastering hospitality technologies, and assist professionals in preparing for certifications. evolving hospitality industry.



Stay Ahead of
Industry Trends

Adapting to Market Changes



Staying Informed on Trends

Job seekers must keep up with hospitality industry trends to maintain relevance and competitiveness.

Value of Flexibility

Employers value flexibility including varied schedules and willingness to cross-train across roles.

Embracing DEI and Sustainability

Alignment with diversity, equity, inclusion, and sustainability initiatives boosts candidate appeal.

Adapting to Technology

Readiness to work with automation and AI systems is essential in modern hospitality roles.



Master the Interview Process



Interview Preparation and Techniques

Employer Research

Researching employers helps understand their brand, service philosophy, and recent initiatives to tailor interview responses.

STAR Method Usage

Using the STAR method effectively organizes responses to showcase problem-solving and guest interaction experiences.

Emotional Intelligence

Demonstrating emotional intelligence through examples of teamwork, empathy, and conflict resolution strengthens interview impact.

Role of a Coach

A coach can assist in interview preparation by providing personalized guidance, helping to refine responses, and offering constructive feedback to boost confidence and performance.



Next Steps

Weekly Action Plan



Resume Updates

Regularly update resumes with tailored content to highlight relevant skills and experiences.

Networking Events

Attend at least one virtual or in-person networking event weekly to expand professional connections.

Skill Enhancement

Complete online courses to build new skills and stay updated on industry trends.

Targeted Applications

Apply to jobs with personalized cover letters tailored to each targeted role.

Hire a Coach

Personalized guidance, help you identify strengths, refine your job search strategy, and give you insider tips to stand out in a competitive hospitality market.